



CATHOLIC TEXTBOOK PROJECT

DATE: May 27, 2015

PHOTOS / INTERVIEWS AVAILABLE

CONTACT: Karen Walker, media relations
888.610.3354, ext 4 / karen@CatholicTextbookProject.com

FOR IMMEDIATE RELEASE

EXPANDED OUTREACH TO CATHOLIC SCHOOLS BY CATHOLIC TEXTBOOK PUBLISHER

Catholic Textbook Project, the premiere publisher of history and social studies textbooks for Catholic schools, today official announced expansion of its account executive team to manage brisk-paced new orders from Catholic schools around the country.

“Our management team is dedicated to offering the best customer service possible,” says the nonprofit’s chairman, Glen Mueller. “Our textbooks are written to the highest academic standards, and our customer service is equally as good!”

President and Founder Michael Van Hecke, M.Ed., concurs. “The high quality of our customer service and account executives who serve Catholic schools is important because our mission is so important. If today’s students in Catholic schools aren’t learning about the fullness of history in their history and social studies classrooms, then where else will they learn it? And by fullness of history, I mean history lessons that include the significant historical contributions of Catholic religious orders, saints, lay men and women throughout 2,000 years of history! So, yes, we are happy to offer top, individualized client service with a sharp and expanded account executive team.”

The new account executives include Steven Six—serving dioceses in all states east of the Mississippi River; Glen Mueller—serving dioceses in the midwestern states west of the Mississippi River to the Rockies; Karen Walker—serving dioceses in the Western states; and Mary Louise Frawley, serving dioceses in Southern CA and AZ. All contact information is listed on the Catholic Textbook Project “Contact” page (www.CatholicTextbookProject.com).

Now in Catholic schools in more than 50 dioceses nationwide, Catholic Textbook Project's History/Social Studies textbook series for grade range 5-12 has become an increasingly popular choice by school principals and educators nationwide. According to Mr. Van Hecke, rigorous historical accuracy and a superior writing style that engages student interest are key reasons given for the publisher's accelerated growth.

The Catholic Textbook Project textbooks currently publish a five-volume series includes *From Sea to Shining Sea: The Story of America*, *All Ye Lands: World Cultures and Geography*, *Light to the Nations I: The History of Christian Civilization*, *Light to the Nations II: The Making of the Modern World*, and *Lands of Hope and Promise: A History of North America*. Highly praised teacher manuals and student workbooks are available for each volume. Development of four additional volumes, suitable for grades 1-4, is set to begin as soon as funding is complete.

For more information, go to the Contact Us page of the website (www.CatholicTextbookProject.com or call 1.888.610.3354.

About Catholic Textbook Project. Founded by a headmaster who was unable to find good history/social studies textbooks for his students, and unable to convince existing Catholic publishers to produce such textbooks, Michael Van Hecke, M.Ed., culled a select group of scholars, professors, educators, editors and book designers and launched Catholic Textbook Project (a 501c3 nonprofit). These history/social studies textbooks are the first to be published for Catholic schools in more than 50 years. For more information or to explore the textbooks, go to <http://www.CatholicTextbookProject.com>.